



## Para Una Buena Vida Volunteer Trainer Guide

To provide a common foundation of the benefits of education in the USA, it is vital that all parents and their children understand the benefits of an education.

When a volunteer interacts with the community or English language learners, it is vital that they reinforce the three messages.

***Reinforce with every person.***

### Para Una Buena Vida (For A Good Life)

1. Graduate from high school for a life time earnings of over \$1 Million dollars.  
***Termine la secundaria y gane un millon de dolares en su vida.***
2. Graduate from college and earn another million in life time earnings.  
***Gane otro millón de dólares al graduar del colegio.***
3. Keep your Spanish but learn English fluently to have more opportunities and better pay.  
***Aprende Ingles bien pero no pierdas tu Espanol. Tendras mas oportunidades y podras ganar mas dinero.***

### Volunteer Guidelines

- A. Verbally reinforce with everyone the **Para Una Buena Vida** message.
  - B. Be outgoing and friendly.
  - C. If possible, wear college or university logo clothing. Reinforce the name of the university or college and let the student or family know that higher education is an option for them.
  - D. **Proactively** engage the parent and offer to help.
  - E. If possible, have them meet a professional that looks like them and understands their situation.
  - F. Reinforce: You are an example that you do not lose your culture with more education.
  - G. Tell your story as inspiration.
1. There are many free community resources to improve their child's education. Take advantage of them.
  2. Keep reinforcing the economic value of an education. A minimum wage job earner will make less than \$400,000 in their lifetime. A high school graduate will make over \$1 million dollars in their lifetime. A college graduate will earn even more!
  3. Education allows you to better provide for your family. The ability to earn more money allows them to better provide for their family.
  4. Be positive. Every child is important and their education allows the USA to be more competitive in the global economy.